*June 2016 – for immediate release Further information: Chris Pockett, +44 1453 524133*

**PraxisUnico 2016 Conference**

On the 17th June Renishaw will give a presentation at the “PraxisUnico 2016 Conference: Develop, Promote, Connect” at the Holiday Inn at Bridgefoot, Stratford-upon-Avon, UK.

Bryan Austin, Director and General Manager of Renishaw’s Medical Dental Products Division, will describe how partnership and collaboration have been key in developing new products and services for both the industry and healthcare sectors.

Specifically he will talk about a collaborative project, Additive-Manufacture for Design-Led Efficient Patient Treatment, otherwise known as ADEPT. The key to success for the project is the input from multiple partners with specific skill-sets that, when brought together, can create a product that would be impossible to achieve without this teamwork.

ADEPT is a 3 year project that focusses on advancing the use of design and 3D printing technologies within craniomaxillofacial surgery. The project is funded by the UK’s innovation agency, InnovateUK and the Engineering and Physical Sciences Research Council (EPSRC).

The project consortium is led by Renishaw and includes LPW Technology Ltd as the industry partner, PDR as academic partner and Abertawe Bro Mor U (ABMU) as clinical advisors.

PDR’s Surgical & Prosthetic Design team led the project research with the aim of improving the applicability and acceptance of new, commercially viable services and processes that are significantly more efficient than existing approaches. The involvement of the Maxillofacial Unit at Morriston Hospital (ABMU) ensures relevance and rigour of new design methods applied to head and neck reconstruction and appropriate professional dissemination.

By concentrating on the design and user requirements of the production process, this project will revolutionise the market in patient specific implants and put UK expertise at the forefront of research and development in the sector. Furthermore, health and social benefits are anticipated through improved quality of care outcomes, improved process efficiency and improved access to advanced techniques.

For further information on Renishaw, visit [www.renishaw.com](http://www.renishaw.com/Dental)

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